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1963

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GARDEN

U. S. DEPARTMENT OF AGRICULTURE

MUMS

from

FAIRVIEW NURSERY

COON RAPIDS, IOWA

ROOTED CUTTING

WHOLESALE

PRICE LIST

NOTICE
SPECIAL DISCOUNT
ON EARLY ORDERS
SEE BACK SIDE

Fairview

GARDEN MUMS

"The Midwest's Finest"

ARE

DESEASE FREE

FIELD TESTED

MODERN PACKAGED

AND ARE

PREPAID BY BUS OR PARCEL POST ONLY

FAIRVIEW NURSERY

WHITE

- DIAMOND** White pom pon. Ivory center large petals. Excellent for spring pots. Blooms Sept. 20. 14 inches.
- JULIE B** A wonderful white button pom pon. Cushion type. A beautiful mum. Responds well for spring pots. Blooms Sept. 15. 14 inches.
- NANOOK** Nice clean white cushion. Low and compact growth. Makes nice spring pot plants. Blooms Sept. 15. 14 inches.
- OSTOSA** Paper white pom pon. Early free flowering. Short, nice for spring pots. Blooms Sept. 20. 12 inches.
- PRINCESS KAY** Pure alabaster white. Large blooms on strong stems. Blooms Sept. 12. 14 inches.
- RADIANT** Large pure white spoon. A real beauty. Blooms Sept. 18. 26 inches.
- RAGGEDY ANN** Snow white carnation flowered cushion like plant. Long lasting blooms. Blooms Sept. 10. 14 inches.
- WHITE RICE** Fully double 2-inch white pom pons. Responds real well for spring pots. Blooms Sept. 20. 14 inches.

PINK

- ANN LADYGO** Anemone flowered cushion of light Rose Pink. Outstanding beauty. Blooms Sept. 23. 15 inches.
- CAMEO** Pink cushion of a short perfectly rounded globe shape growth. Very pretty. Blooms Sept. 20. 14 inches.
- EDNA ROWLEY** A multitude of lavender-pink, ruby eyed buttons. Nice for cutting and a prolific bloomer. Blooms Sept. 15. 15 inches.
- FUCHIA FAIRY** Profuse light pink cushion, compact and well balanced plants. Responds well for spring pots. Blooms Sept. 20. 14 inches.
- MINN PINK** Loaded with clear rose-pink blooms. Truly the best pink cushion to date. Responds well for spring blooming pots. Blooms Sept. 15. 12 inches.
- PINK SPOON CUSHION** Vigorous growing lavender-pink spoon. Much more prolific flowering than the other spoons. An excellent late spring pot plant. Best for memorial day. Sept. 20. 12 inches.
- PRINCESS** Early carnation flowered deep old rose. Blooms for two months. Blooms Sept. 1. 14 inches.
- SPELLBOUND** Brilliant lavender. Medium large double flowers. Does very well for spring pot plants. Blooms Sept. 16. 16 inches.

Same Price On All Varieties

EACH 25 OF ONE VARIETY — \$2.00

EACH 50 OF ONE VARIETY — \$3.50

EACH 100 OF ONE VARIETY — \$6.00

SOLD ONLY IN MULTIPLES OF 25

MINIMUM ORDER 200 CUTTINGS

ALL ORDERS SHIPPED PARCEL POST PREPAID
OR BY BUS

GARDEN MUMS

ROOTED CUTTINGS ONLY

RED

- FLAME** (New 1961) A brand new lively bright red. A real fine early flower red. Long lasting. A real beauty. Blooms Sept. 15. 16 inches.
- LIPSTICK** The best brilliant red cushion to date. Nice large flowers on strong plants. Excellent for spring potted plants. Blooms Sept. 15. 14 ins.
- ORINOCO** A new crimson cushion. Non fading qualities of unsurpassed breeding. Very different. Blooms Sept. 20. 14 inches.
- RADIANCE** Red decorative. Responds uniformly and breaks freely. Excellent for spring pot plants. Blooms Sept. 20. 16 inches.
- ROCKET** A new bright orange cushion of exciting color. Med. flower. Blooms Sept. 21. 12 inches.
- RUBY MOUND** (New 1960) New very bright deep ruby-red mounded cushion. No fading. Far ahead of any red cushion. Excellent for spring blooming plants. Blooms Sept. 20. 13 inches.
- VULCAN** Dark red fully double blooms on short branchy plants. Best early red. Blooms Sept. 15. 12 inches.

YELLOW

- ASTORIA** Large lemon yellow of great merit. Makes nice spring pots. Blooms Sept. 25. 22 inches.
- CHIQUITA** Clean plants with scores of letter perfect deep yellow pom pons. Almost button type bloom. Good for spring potted plants. Blooms Sept. 20. 15 inches.
- GOLDEN MOUND** Excellent golden-yellow cushion. The best yet for early borders. Blooms Sept. 10. 12 inches.
- GOLD RIBBON** Large orange to lemon pom pons low growing cushion type plants. Blooms Sept. 18. 14 inches.
- KINGS RANSOM** Rich golden-yellow. Decorative large flower. Spring and fall flower pots. Blooms Sept. 23. 22 inches.
- LEE DICK** A very nice lemon-yellow pom pon on low growing plants. A real nice cushion mum. Blooms well in spring pots. Blooms Sept. 15. 13 inches.
- LEMON DROP** Lemon-yellow, small button pom pons on low bushy plants. Blooms Sept. 10. 12 inches.
- SUDAN** Large golden decorative with medium size flowers. Nice for spring pots. Blooms Sept. 21. 24 inches.
- YELLOW CHRIS COLUMBUS** Large decorative bright yellow. Responds very well for spring pot blooms. Blooms Sept. 15. 16 inches.
- YELLOW SPOON** Large golden-yellow of great merit. Very pretty. Blooms Sept. 22. 24 inches.
- YELLOW SUPREME** A bright lemon-yellow. Very pretty on strong cushion type plants. Nice for spring pot sales. Blooms Sept. 20. 14 inches.

COON RAPIDS, IOWA

BRONZE

AKSARBEN Large double flowers in clusters of suntan-rose. Blooms early till frost. A new outstanding bronze mum from Nebraska U. Blooms Aug. 20. 16 inches.

BRONZE QUEEN Large copper bronze blooms on cushion type plants. Very nice. Blooms Sept. 15. 14 inches.

DANDY Early blooming incurved red-bronze upright cushion plants. Responds well for spring blooming plants. Very nice. Blooms Sept. 16. 14 inches.

DAN FOLLEY A new tangerine to scarlet bloom on short cushion like plants. A beautiful mum. Blooms Sept. 15. 15 inches.

DOLLI-ETTE Medium bright bronze spoon of good substances. Blooms Sept. 20. 24 inches.

EARLY HARVEST A massive cushion plant of rich mahogany-orange bronze flowers. Blooms Sept 1. 14 inches.

FLAMBOYANT Bright flaming, large orange-bronze. Very stately and lively. Excellent color. Blooms Sept. 1. 20 inches.

MINNBRONZE A deep bronze sport of Minnpink. Nice for early spring pots. Blooms Sept 15. 12 inches.

PURPLE

PURPLE CARPET Bright purple buttons on nice shaped dwarf plants. Makes a nice border plant. Excellent for spring blooming pot plants. Blooms Sept. 15. 12 inches.

PURPLE WATERS The best early deep purple. Masses of double three inch flowers on well balanced plants. Responds well for spring blooming pot plants. Blooms Sept. 17. 20 inches.

TWINK (New 1961) Hundreds of purple button pom pons on strong low growing plants. Makes nice flowering spring potted plants. Blooms Sept. 20. 13 inches.

TWINKLE A nice cushion of deep rose-purple. Excellent border plant. A novel color for spring potted blooming plants. Large flowered. Blooms Sept. 15. 14 inches.

SPECIAL DISCOUNTS

10% discount on all cash orders sent in before February 20. 5% discount on all cash orders sent in from February 20 to April 1. All orders will be shipped on the date you wish from January 1, 1963 to May 20, 1963, weather permitting. All orders are shipped — PREPAID.

MINIMUM ORDER 200 CUTTINGS

ALL ORDERS SHIPPED PARCEL POST PREPAID
OR BY BUS

SPECIAL COLLECTIONS

SPECIAL PRICES ON COLLECTIONS

**First Quality Plants. Each Variety Labeled.
Our Selection.**

COLLECTION NO. 1

**SPRING POT
BLOOMING VARIETIES
PREPAID**

COLLECTION NO. 2

**CUSHION VARIETIES ONLY
PREPAID**

SPECIAL COLLECTION PRICES

200 Rooted Cuttings	—	\$11.00
400 Rooted Cuttings	—	\$20.00
600 Rooted Cuttings	—	\$30.00
1000 Rooted Cuttings	—	\$45.00

Discount Applies on Above Collection Prices

PREPAID

**REMEMBER
ORDER EARLY
GET YOUR DISCOUNT**

PLANTS SHIPPED ANY TIME YOU DESIRE

**All Plants Prepaid
By Bus or Parcel Post**

How To Grow SPRING BLOOMING POT PLANTS

Cuttings planted in 3-inch pots in March, pinched two weeks later and grown at 60 degrees will bloom in May without shade or lights. For the better blooming varieties see below.

WHITE

Diamond
Julie B
Nanook
Princess Kay
White Rice

BRONZE

Dandy
Early Harvest
Dan Foley
Bronze Queen
Minn Bronze

PINK

Ann Ladygo
Edna Rowley
Fuchia Fairy
Minn Pink
Pink Spoon Cushion
Spellbound

YELLOW

Astoria
Lee Dick
Kings Ransom
Yellow Spoon
Sudan
Yellow Chris
Columbus
Yellow Supreme

RED

Lipstick
Orinoco
Radiance
Ruby Mound

PURPLE

Purple Carpet
Twink
Twinkle
Purple Waters

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